



PRESS RELEASE

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NBA DRAFT SCOUTS AVAILABLE FOR INTERVIEWS



Two long time friends, Tyler Whitcomb and Chris Landis, have joined forces to launch a new magazine focusing exclusively on young basketball prospects. The magazine is different than other sports magazines. It is focused exclusively on the draft process, including ranking NBA draft prospects, following up on past draft picks, and offering advice to young players on making it to the pros. Additional stories include some exclusive content, such as ranking high school athletes regardless of their graduation date, and “Draft Diaries”, where key prospects keep a journal of their draft experience. “These types of stories are not available anywhere else” explains Whitcomb, the Editor.

Tyler Whitcomb, our draft expert, has coached basketball at the high school, college, and pro levels. In 2005, Tyler became the youngest professional sports owner in the US when he founded the Grand Rapids Flight of the IBL. Tyler then launched a 2nd franchise called the Holland Blast. Within a year, both of his teams reached the IBL final four. Tyler was named IBL Executive of the Year in 2006, and one of the “Top 40 under 40 Business Leaders” by the Grand Rapids Business Journal. Tyler now spends his time breaking down college and international film for Synergy Sports Technology. He is also a partner in a local business, Rivertown Sports, and writes for collegehoopsnet.com as their NBA Draft expert.

Tyler is available for radio interviews concerning the NBA draft in general (which occurs on June 25th), or any specific draft prospect or team. Tyler has done numerous interviews in the past, appearing on ESPN Radio, College Hoops Weekly, and others.

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